

## RIMINI AMUSEMENT SHOW 2020 – EXHIBIT RATES

### TURNKEY AREA RATE € 145.00 PER SQ.M.

this area rate will not change in case the exhibitor has its own stand equipment

For turnkey stand equipment please see the enclosed description

### Other rates:

Registration Fee (mandatory for each exhibitor) covers insurance, exhibitors' badges according to exhibit area, listing in the official catalogue, local publicity taxes, 1 parking permit, Wi-Fi connection	<b>€ 750.00</b>
Monophasic power supply / per KW	<b>€ 44.40</b>
Catalogue entry represented company each	<b>€ 60.00</b>
Hosted companies fee (in case of more companies inside one booth) beside the registration fee	<b>€ 600.00</b>

**The above mentioned prices do not include VAT**

### NOTES:

Further details are indicated in the General Rules and Regulations of Rimini Amusement Show.

**Other available services: extra stand equipment, cleaning, translators and hostess staff, loading and unloading items, audiovisual equipment renting and more.** Services can be booked after accepting the exhibiting proposal.

For further information please visit the website: [en.riminiamusement.it](http://en.riminiamusement.it)

IN COLLABORATION WITH



Italian Trade  
Association  
of coin-op operators

**ITALIAN EXHIBITION GROUP** SpA  
Via Emilia, 155 – 47921 Rimini, Italy  
Ph. +39 0541 744111 Fax. +39 0541 744200  
C.F. P.IVA 00139440408 Cap. Soc. 52.214.897 i.v.  
Reg. Imp. di Rimini 00139440408 – R.E.A n. 224453

ORGANIZED BY

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Providing the future

## ARE YOU TEMPTED?

### ADVERTISING SOLUTIONS FOR RIMINI AMUSEMENT SHOW 2020

COMPANY NAME \_\_\_\_\_

Dear Sirs,

We wish to highlight some advertising opportunities that will help you to maximize your visibility in **RIMINI AMUSEMENT SHOW 2020**.

In case you are interested, please tick the advertising solution you prefer and return this form to the following email address: [amanda.reggiani@iegexpo.it](mailto:amanda.reggiani@iegexpo.it)

DESCRIPTION		PRICE LIST
<b>EXPO MAP</b>		
<input type="checkbox"/>	<b>4-COLOUR COMPANY LOGO ON VISITOR EXPO MAP</b> (distributed for free to all visitors)	€ 900.00
<b>OFFICIAL CATALOGUE</b>		
<input type="checkbox"/>	<b>FULL COLOUR PAGE</b>	€ 1,000.00
<b>WEBSITE BANNER ON en.riminiamusement.it</b>		
<input type="checkbox"/>	<b>BANNER ON THE "VISITORS" SECTION</b>	€ 500.00

### ADVERTISING SPACES IN THE EXPO CENTRE

DESCRIPTION		PRICE LIST
<input type="checkbox"/>	<b>2-SIDED BILLBOARD</b> (Two-sided 1x1.40 mt. billboard inside the Expo Centre)	€ 800.00
<input type="checkbox"/>	<b>TOTEM AT THE RAILWAY STATION – 5 totems</b>	€ 1,500.00
<input type="checkbox"/>	<b>REVOLVING DOOR BRANDING - SOUTH/WEST ENTRANCE</b>	€ 7,000.00
<input type="checkbox"/>	<b>BANNER INSIDE THE EXPO CENTRE</b>	€ 1,000.00

The above mentioned prices do not include VAT

PLEASE NOTE: these advertising solutions are just a part of a wider offer. Please ask for the complete catalogue, the Rimini Amusement Show team is at your disposal

Date \_\_\_\_\_

Stamp and signature of legal representative \_\_\_\_\_

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## GENERAL INFORMATION AND DEADLINES



### IMPORTANT DEADLINES

AREA BOOKING AND TECHNICAL DEADLINES	<b>REGISTRATION PROCEDURE:</b>	A) The application form must be filled in and sent by post. <b>IMPORTANT: forward the application form via email <a href="mailto:expo@iegexpo.it">expo@iegexpo.it</a></b> (For further details see General Rules and Regulations Chap. I Art. 2) Enada Team will contact you with a customized proposal.
	<b>AREA ALLOCATION</b>	Exhibitors together with the Participation Proposal must send proof of the down payment as indicated in the document Participation Proposal.
	<b>September 1<sup>st</sup> 2020</b>	<b>Deadline of the clause regarding reimbursement of the down payments RIMINI AMUSEMENT SHOW 2020</b> (Chap I Art. 5 in Gen. Rules & Regulations).
	<b>BALANCE DEADLINE</b>	<b>September 1<sup>st</sup> 2020</b> deadline for forwarding Italian Exhibition Group the total balance payment for the exhibiting area allocated (Chap II Art. 3 of General Rules & Regulations).
	<b>STAND PLANNING</b>	<b>August 31<sup>st</sup> 2020</b> Deadline for the presentation of stand fitting & layout design to be loaded in the Reserved Area Section STAND PROJECTS

	SECTOR	TEAM	TELEPHONE +39	EMAIL
<b>Brand Manager</b>	<b>BRAND MANAGER</b>	Orietta Foschi	0541 744 258	orietta.foschi@iegexpo.it
Info for exhibitors, <b>exhibiting space sale</b> , general information about the exhibition	SALES ACCOUNT	Amanda Reggiani	0541 744 321	amanda.reggiani@iegexpo.it
	INTERNATIONAL SALES ACCOUNT	Silvia Zoffoli	0541 744 497	silvia.zoffoli@iegexpo.it
<b>Technical assistance:</b> online reserved area, services request (e-commerce)	TECHNICAL SERVICES Office		0541 744 640 0541 744 214 0541 744 915	servizi@iegexpo.it
<b>Technical assistance:</b> logistics and planning fitting days, dismantling days, access procedure	GALS Office (logistic, fitting and security)	Andrea Silvagni Roberta Sarti	0541 744 887 0541 744 241	andrea.silvagni@iegexpo.it roberta.sarti@iegexpo.it
<b>Stand Projects approval</b>	OPERATIONS OFFICE	Walter Fabbri Giorgia Ceccaroni	0541 744 247 0541 744 600	walter.fabbri@iegexpo.it giorgia.ceccaroni@iegexpo.it
<b>Accounting services:</b> deposit payment, balance, invoices, request of invoices	ACCOUNTING DEPARTMENT	Evis Boshku	0541 744 219	evis.boshku@iegexpo.it
		Marilena Ventura	0541 744 611	marilena.ventura@iegexpo.it
Assistance with filling in application forms, company details amendments and assistance with catalogue details	SALES BACK OFFICE	Laura Renzi	0541 744 461	sbo01@iegexpo.it

### WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

#### INTERNATIONAL FAIRS DIRECTORY

We hereby inform you that a company registered under the name , **International Fairs Directory** and with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in an online magazine.

On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year. **The above-mentioned company has NOT and has NEVER BEEN AUTHORISED to use neither our company name nor our event trademarks** Should you receive forms or proposals from **International Fairs Directory**, we strongly recommend you to READ THE TERMS VERY CAREFULLY before signing anything.

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