

## TECHNICAL FORM ENADA PRIMAVERA 2019

Form - EXHIBIT RATES

EXHIBITING RATES PER SQ.M. - BARE AREA		
	Up to 64 sq.m	Over 64 sq.m*
1 open side	€ 143.00	€ 128.00
2 open sides	€ 153.00	€ 133.00
3 open sides	€ 158.00	€ 138.00
4 open sides	€ 168.00	€ 141.00
Red Area Surcharge <sup>(1)</sup>	+ 15% on total bare area	

\*Rate applicable to exceeding area only, i.e. the first 64 sq.m. will be applied the rate 'Up to 64 sq.m'.

EXHIBITING RATES TURNKEY** AREA <sup>(1)</sup>				
TURNKEY AREA	16 sq.m 1 open front	16 sq.m 2 open fronts	32 sq.m 1 front	32 sq.m 2 fronts
<b>Type A4</b>	€ 4,110	€ 4,270	€ 7,470	€ 7,790

\*\*NB Turnkey areas are compulsory for stand requests smaller than or equal to 16 sq.m

### Other items<sup>(1)</sup>:

Registration Fee (mandatory for each exhibitor) € 750.00  
covers insurance, exhibitors' badges according to exhibit area, listing in the official catalogue, local publicity taxes,  
1 parking permit, Wi-Fi connection

Red area surcharge	+ 15% on bare area
Power Supply per kW monophasic	€ 43.50
Water Supply each	€ 169.50
Catalogue entry represented company each	€ 60.00
Hosted companies fee (in case of more companies inside one booth)	€ 600.00

VAT must be added to these figures, if due

### NOTES:

The estimate of participation includes: registration fee + area rate per sq.m  
Basic proposal example:

ESTIMATE Example – EXHIBITORS			
Registration Fee	€	750.00	+
1 open side area € 143 x 16 sq.m	€	2,288.00	+
<b>Total</b>	€	<b>3,038.00</b>	<b>+ VAT</b>

- (1) Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.
- (2) (1) **Red Area Surcharge**: Supplementary rate on the total area amount for those stands having at least one front or entirely placed between the two main passages (Chap. II Part 1 Art. 2 in Gen. Rules and Regulations).

Other services available: furnishing and fitting rent, cleaning, translators and hostess staff, loading and unloading items, audiovisual equipment renting etc. Those and more other services can be booked after signing the exhibiting proposal.

For further information please visit the website: [www.enada.it](http://www.enada.it)

# ARE YOU TEMPTED?

## ADVERTISING SOLUTIONS for ENADA PRIMAVERA 2019

COMPANY NAME \_\_\_\_\_

Dear Participant,

We have pleasure in drawing your attention to some advertising opportunities to reinforce your visibility as exhibitor at the **31<sup>st</sup> edition of ENADA PRIMAVERA 2019**.

We suggest you taking into account these different options. In case you are interested, please tick the advertising solution you prefer and return this form by fax to the following email: [leonora.giovannini@iegexpo.it](mailto:leonora.giovannini@iegexpo.it) or [amanda.reggiani@iegexpo.it](mailto:amanda.reggiani@iegexpo.it)

DESCRIPTION		PRICE LIST
<b>EXPO MAP</b>		
<input type="checkbox"/>	<b>4-COLOUR COMPANY LOGO ON VISITOR EXPO MAP</b> (distributed for free to all visitors)	€ 900.00
<b>OFFICIAL CATALOGUE</b>		
<input type="checkbox"/>	<b>4 COLORS COMPANY LOGO IN THE "EXHIBITORS LIST" SECTION</b>	€ 300.00
<input type="checkbox"/>	<b>FULL COLOUR PAGE</b>	€ 1,000.00
<b>WEBSITE BANNER WWW.ENADA.IT</b>		
<input type="checkbox"/>	<b>SECTION "VISITORS" AND RELATED PAGES</b>	€ 500.00

### WIDE ADVERTISING SPACES IN THE EXPO CENTRE

DESCRIPTION		PRICE LIST
<input type="checkbox"/>	<b>SWAN STRUCTURE 2-SIDED BILLBOARD/SAIL</b> (Two-sided support for 1x1.40 mt. billboard inside the Expo Centre)	€ 810.00
<input type="checkbox"/>	<b>TOTEM AT THE RAILWAY STATION – 5 totems</b>	€ 1,500.00
<input type="checkbox"/>	<b>REVOLVING DOOR BRANDING - - SOUTH/WEST ENTRANCE</b>	€ 7,000.00
<input type="checkbox"/>	<b>WEST ENTRANCE BANNER (QUANTITY 4+4) each</b>	€ 8,000.00

VAT must be added to these figures, if due

NOTA BENE: these advertising solutions are just a part of a wider offer available.

Enada team is available for further customized solutions. Contact us.

Date \_\_\_\_\_

\_\_\_\_\_  
Stamp and signature of legal representative



**ITALIAN EXHIBITION GROUP** SpA  
Via Emilia, 155 – 47921 Rimini, Italy  
Ph. +39 0541 744111 Fax. +39 0541 744200  
[enada@iegexpo.it](mailto:enada@iegexpo.it) [iegexpo@pec.it](mailto:iegexpo@pec.it)

C.F. PIVA 00139440408 Cap. Soc. 52.214.897 i.v.  
Reg. Imp. di Rimini 00139440408 – R.E.A n. 224453



Ass. Naz. Servizi Apparecchi  
per Pubbliche Attrazioni Ricreative  
Italian Trade Association  
of coin-op operators

ORGANIZED BY

**ITALIAN  
EXHIBITION  
GROUP**  
Providing the future

## IMPORTANT DEADLINES

<b>AREA BOOKING AND TECHNICAL DEADLINES</b>	<b>REGISTRATION PROCEDURE:</b>	A) The application form must be filled in and sent by post. <b>IMPORTANT: forward the application form via email <a href="mailto:expo@iegexpo.it">expo@iegexpo.it</a></b> (For further details see General Rules and Regulations Chap. I Art. 2) Enada Team will contact you with a customized proposal.
	<b>AREA ALLOCATION</b>	<b>NOVEMBER 2019</b> Exhibitors together with the Participation Proposal must send proof of the down payment as indicated in the document Participation Proposal.
	<b>18 JANUARY</b>	<b>Deadline of the clause regarding reimbursement of the down payments ENADA PRIMAVERA 2019</b> (Chap I Art. 5 in Gen. Rules & Regulations).
	<b>BALANCE DEADLINE</b>	<b>2 FEBRUARY</b> deadline for forwarding Italian Exhibition Group the total balance payment for the exhibiting area allocated (Chap II Art. 3 of General Rules & Regulations).
	<b>STAND PLANNING</b>	<b>15 FEBRUARY</b> Deadline for the presentation of stand fitting & layout design to be loaded in the Reserved Area Section STAND PROJECTS
	<b>SERVICES BOOKING</b>	<b>1 FEBRUARY</b> Cut-off date for the presentation of the forms for ordering services (Available in the Reserved area of the exhibition)

<b>WITHDRAWAL RULES</b>	<b>BY JANUARY 18 2019</b>	<i>If the written cancellation reaches the Organizer no later than <b>18 JANUARY 2019</b>, the penalty will be equal to an amount corresponding to the registration fee</i>
	<b>From 19 JANUARY 2019</b>	<i>If the written cancellation reaches the Organizer from <b>19 JANUARY 2019</b>, the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal</i>
	<b>from 1 FEBRUARY 2019</b>	<i>If the written cancellation reaches the Organizer from the date of <b>1 FEBRUARY 2019</b>, penalty will be equal to an amount corresponding to the entire balance due as determined in the signed exhibiting proposal</i>

	SECTOR	TEAM	TELEPHONE +39	EMAIL
<b>Brand Manager</b>	<b>BRAND MANAGER</b>	Orietta Foschi	0541 744 258	orietta.foschi@iegexpo.it
Info for exhibitors, <b>exhibiting space sale</b> , general information about the exhibition	SALES ACCOUNT	Eleonora Giovannini Amanda Reggiani	0541 744 477 0541 744 321	eleonora.giovannini@iegexpo.it amanda.reggiani@iegexpo.it
<b>Technical assistance:</b> online reserved area, services request (e-commerce)	TECHNICAL SERVICES Office	Barbara Gobbi	0541 744 216	barbara.gobbi@iegexpo.it
		Debora Galletti	0541 744 214	debora.galletti@iegexpo.it
		Sabrina Bellini	0541 744 640	sabrina.bellini@iegexpo.it
<b>Technical assistance:</b> logistics and planning fitting days, dismantling days, access procedure	GALS Office (logistic, fitting and security)	Andrea Silvagni	0541 744 887	andrea.silvagni@iegexpo.it
		Roberta Sarti	0541 744 241	roberta.sarti@iegexpo.it
<b>Accounting services:</b> deposit payment, balance, invoices, request of invoices	ACCOUNTING DEPARTMENT	Evis Boshku	0541 744 219	evis.boshku@iegexpo.it
		Marilena Ventura	0541 744 611	marilena.ventura@iegexpo.it
Assistance with filling in application forms, company details amendments and assistance with catalogue details	SALES BACK OFFICE	Gemma Chiarabini	0541 744 259	gemma.chiarabini@iegexpo.it
		Simona Di Bartolo	0541 744 208	simona.dibartolo@iegexpo.it
		Margherita Morigi	0541 744 292	margherita.morigi@iegexpo.it
		Isabella Fabbri	0541 744 624	isabella.fabbri@iegexpo.it

## WARNING! IMPORTANT INFORMATION FOR EXHIBITORS INTERNATIONAL FAIRS DIRECTORY

We hereby inform you that a company registered under the name , **International Fairs Directory** and with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in an online magazine.

On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year. **The above-mentioned company has NOT and has NEVER BEEN AUTHORISED to use neither our company name nor our event trademarks**

Should you receive forms or proposals from **International Fairs Directory**, we strongly recommend you to READ THE TERMS VERY CAREFULLY before signing anything.



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**PREALLESTITO MODELLO A4 - DIMENSIONI: 4X4**

**Allestimento**

Pareti tamburato finitura laccata h 290 cm  
Moquette rossa teatro 251  
1 ripostiglio 100x100 cm  
1 tavolo rettangolare 160x80xh 72 cm  
3 sedie  
1 sgabello  
1 reception desk 100x40xh 100cm  
1 cestino  
1 appendiabiti

**Impianto elettrico**

1 quadro elettrico  
1 multipresa 220 v  
3 faretti 300w

**Grafica standard**

Prespaziata nera  
(misure nette supporto 180xh 40 cm)

**Il costo include inoltre:** Tassa di iscrizione, assicurazione, pulizie, 50 biglietti ridotti, 4 pass espositori, 1 parcheggio, wi-fi allo stand, l'area espositiva, 1 kw.

**1 FRONTE ESPOSITIVO € 4.110,00 + IVA  
SOCIO SAPAR € 3.890,00 + IVA**



**2 FRONTI ESPOSITIVI € 4.270,00 + IVA  
SOCIO SAPAR € 4.050,00 + IVA**



**TURNKEY STAND A4 - SIZE: 4X4**

**Set up**

Varnished wood walls h 290 cm  
Red carpet  
1 storage room 100x100 cm  
1 rectangular table 160x80xh 72 cm  
3 chairs  
1 stool  
1 reception desk 100x40xh 100 cm  
1 waste bin  
1 coat hanger

**Electrical system**

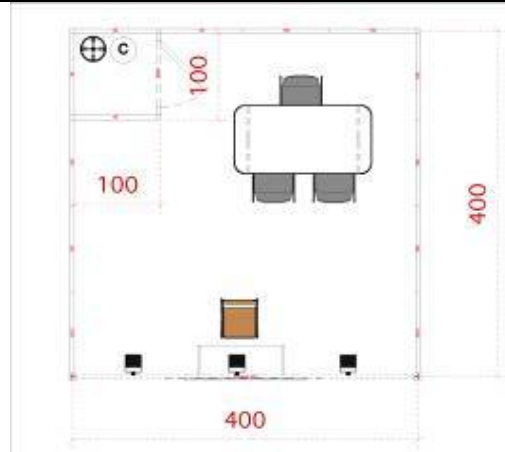
1 electrical board  
1 socket 220 v  
3 lamps 300w

**Standard graphic**

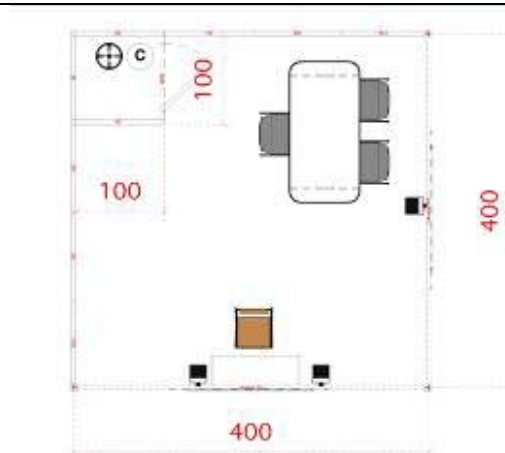
Black adhesive  
(support's net size 180xh 40 cm)


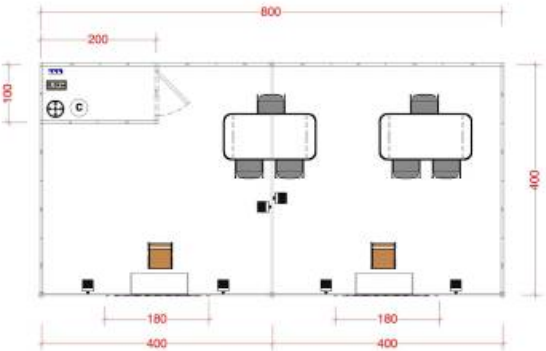
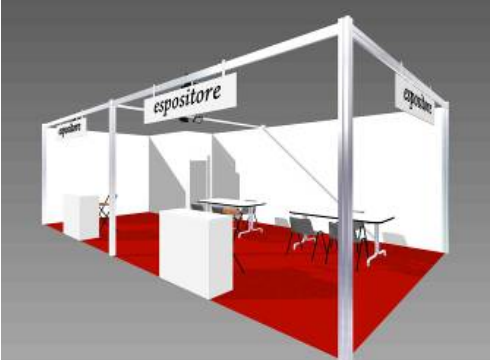
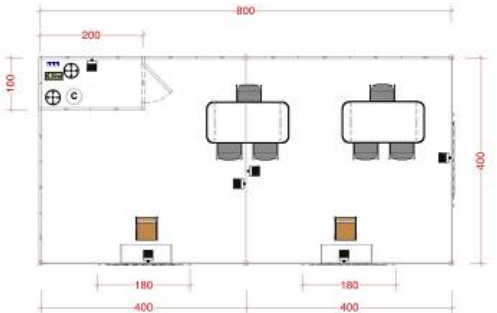
**Price also includes:** Registration fee, insurance, cleaning, 50 reduced tickets, 4 exhibitors badges, 1 parking pass, wi-fi, exhibit area, 1 kw .

**1 OPEN FRONT € 4,110.00**



**2 OPEN FRONTS € 4,270.00 + VAT**



PREALLEGSTITO MODELLO A4 - DIMENSIONI: 8X4	TURNKEY STAND A4 - SIZE: 8X4
<p><b>Allestimento</b>  Pareti tamburato finitura laccata h 290 cm  Moquette rossa teatro 251  1 ripostiglio 200x100 cm  2 tavoli rettangolari 160x80xh 72 cm  6 sedie  2 sgabello  2 reception desk 100x40xh 100cm  2 cestino  2 appendiabiti  <b>Impianto elettrico</b>  1 quadro elettrico  2 multipresa 220 v  6 faretto 300w  <b>Grafica standard</b>  Prespaziata nera  (misure nette supporto 180xh 40 cm)</p> <p><b>Il costo include inoltre:</b> tassa di iscrizione, assicurazione, Pulizie, 100 biglietti ridotti, 6 pass espositori, 1 Parcheggio, wi-fi allo stand, l'area espositiva, 2 kw.</p>	<p><b>Set up</b>  Varnished wood walls h 290 cm  Red carpet  1 lumber room 200x100 cm  2 rectangular tables 160x80xh 72 cm  6 chairs  2 stool  2 reception desk 100x40xh 100 cm  2 waste bin  2 coat hanger  <b>Electrical system</b>  1 electrical board  2 socket 220 v  6 lamps 300w  <b>Standard graphic</b>  Black adhesive  (support's net size 180xh 40 cm)</p> <p><b>Price also includes:</b> registration fee, insurance, cleaning, 100 reduced tickets, 6 exhibitors badges, 1 parking pass, Wi-fi, exhibit area, 2 kw.</p>
<p><b>1 FRONTE ESPOSITIVO € 7.470,00 + IVA</b>  <b>SOCIO SAPAR € 7.250,00 + IVA</b></p>	<p><b>1 OPEN FRONT € 7,470.00</b></p>
	
<p><b>2 FRONTI ESPOSITIVI € 7.790,00 + IVA</b>  <b>SOCIO SAPAR € 7.570,00 + IVA</b></p>	<p><b>2 OPEN FRONTS € 7,790.00</b></p>
	

### CONDIZIONI GENERALI DI FORNITURA

L'Espositore, dalla presa in consegna del materiale, è responsabile del corretto utilizzo dello stesso, intendendo con questo termine il normale stato d'uso, fino al momento della riconsegna, con l'impegno a coprire ogni ed eventuale onere derivante e/o conseguente all'uso improprio e/o non corretto dei materiali noleggiati fino al completo reintegro degli stessi nel caso non vengano restituiti.

### SUPPLY GENERAL CONDITIONS

The exhibitor is accountable for the hired materials until the time of giving them back; he engages himself in covering every eventual burden deriving from the improper use of such material.



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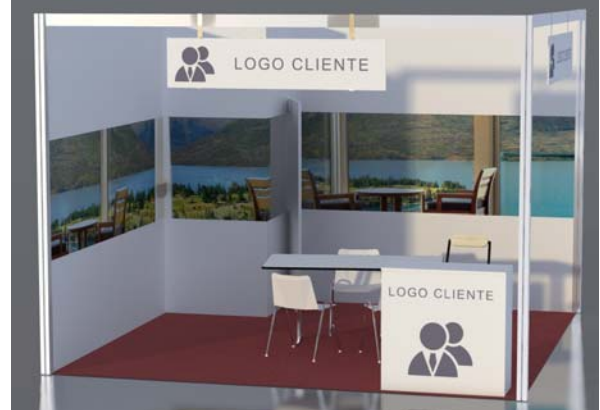
A merger of  
Rimini Fiera and Fiera di Vicenza

## INTEGRAZIONE GRAFICA SU PREALLEGSTITO MODELLO A4 - DIMENSIONI: 4X4



*Rivestimento totale grafica/Total covering*

## ADDITIONAL GRAPHIC ON TURNKEY STAND A4 - SIZE: 4X4



*Rivestimento banda grafica h 100 cm/Ccovering stripe h 100 cm*

- **RIVESTIMENTO CON GRAFICA TOTALE:**

SJPG0037\_16 MQ 1 FRONTE\_€ 2.635,00  
SJPG0038\_16 MQ 2 FRONTI\_€ 1.964,00

- **RIVESTIMENTO CON BANDA GRAFICA H 100 CM:**

SJPG0053\_16 MQ 1 FRONTE\_€ 1.050,00  
SJPG0054\_16 MQ 2 FRONTI\_€ 905,00

- **TOTAL COVERING IN GRAPHICS:**

SJPG0037\_16 SQM 1 OPEN FRONT\_€ 2.635,00  
SJPG0038\_16 SQM 2 OPEN FRONTS\_€ 1.964,00

- **COVERING WITH GRAPHIC STRIPE H 100 CM:**

SJPG0053\_16 SQM 1 OPEN FRONT\_€ 1.050,00  
SJPG0054\_16 SQM 2 OPEN FRONTS\_€ 905,00

## INTEGRAZIONE GRAFICA SU PREALLEGSTITO MODELLO A4 - DIMENSIONI: 8X4



*Rivestimento totale grafica/Total covering*

## ADDITIONAL GRAPHIC ON TURNKEY STAND A4 - SIZE: 8X4



*Rivestimento banda grafica h 100 cm/Ccovering stripe h 100 cm*

- **RIVESTIMENTO CON GRAFICA TOTALE:**

SJPG0039\_32 MQ 1 FRONTE\_€ 3.655,00  
SJPG0040\_32 MQ 2 FRONTI\_€ 2.984,00

- **RIVESTIMENTO CON BANDA GRAFICA H 100 CM:**

SJPG0055\_32 MQ 1 FRONTE\_€ 1.543,00  
SJPG0056\_32 MQ 2 FRONTI\_€ 1.403,00

- **TOTAL COVERING IN GRAPHICS:**

SJPG0039\_32 SQM 1 OPEN FRONT\_€ 3.655,00  
SJPG0040\_32 SQM 2 OPEN FRONTS\_€ 2.984,00

- **COVERING WITH GRAPHIC STRIPE H 100 CM:**

SJPG0055\_32 SQM 1 OPEN FRONT\_€ 1.543,00  
SJPG0056\_32 SQM 2 OPEN FRONTS\_€ 1.403,00

**Il servizio è disponibile nella vostra area riservata:  
my.enada.it**

**The service is available in your reserved area:  
my.enada.it**