

## TECHNICAL FORM ENADA PRIMAVERA 2018

### Form - EXHIBIT RATES

EXHIBITING RATES PER SQ.M. - BARE AREA		
	Up to 64 sq.m	Over 64 sq.m*
1 open side	€ 143.00	€ 128.00
2 open sides	€ 153.00	€ 133.00
3 open sides	€ 158.00	€ 138.00
4 open sides	€ 168.00	€ 141.00
Red Area Surcharge <sup>(1)</sup>	+ 15% on total bare area	

\*Rate applicable to exceeding area only, i.e. the first 64 sq.m. will be applied the rate 'Up to 64 sq.m'.

EXHIBITING RATES TURNKEY** AREA <sup>(1)</sup>				
TURNKEY AREA	16 sq.m 1 open front	16 sq.m 2 open fronts	32 sq.m 1 front	32 sq.m 2 fronts
<b>Type A4</b>	€ 4,086	€ 4,246	€ 7,422	€ 7,742

\*\*NB Turnkey areas are compulsory for stand requests smaller than or equal to 16 sq.m

### Other items<sup>(1)</sup>:

Registration Fee (mandatory for each exhibitor) € 750.00  
covers insurance, exhibitors' badges according to exhibit area, listing in the official catalogue, local publicity taxes, 1 parking permit, Wi-Fi connection

Red area surcharge	+ 15% on bare area
Power Supply per kW monophasic	€ 42.50
Water Supply each	€ 166.00
Catalogue entry represented company each	€ 60.00
Hosted companies fee (in case of more companies inside one booth)	€ 600.00

VAT must be added to these figures, if due

### NOTES:

The estimate of participation includes: registration fee + area rate per sq.m  
Basic proposal example:

ESTIMATE Example – EXHIBITORS			
Registration Fee	€	750.00	+
1 open side area € 143 x 16 sq.m	€	2,288.00	+
<b>Total</b>	€	<b>3,038.00</b>	<b>+ VAT</b>

(1) **Red Area Surcharge:** Supplementary rate on the total area amount for those stands having at least one front or entirely placed between the two main passages (Chap. II Part 1 Art. 2 in Gen. Rules and Regulations).


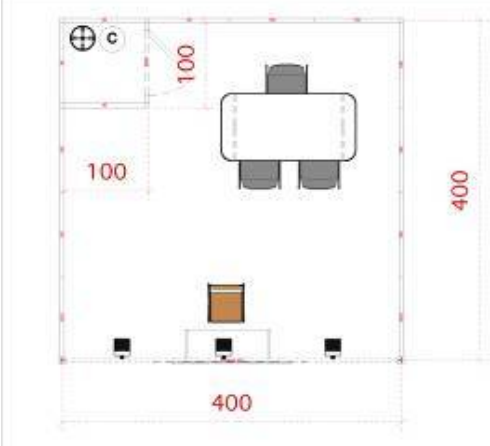
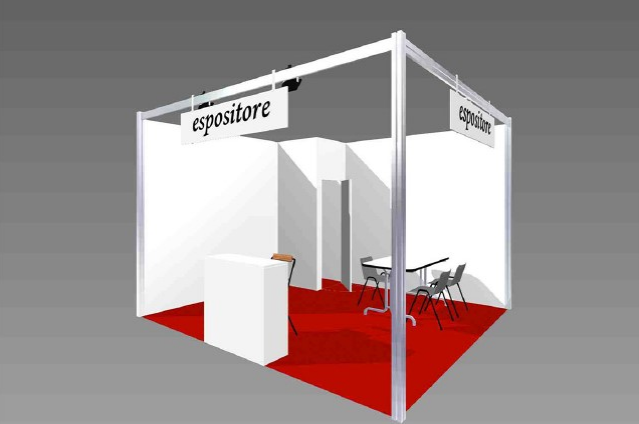
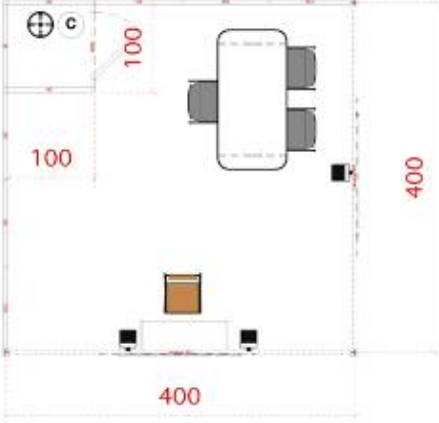
(2) Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.


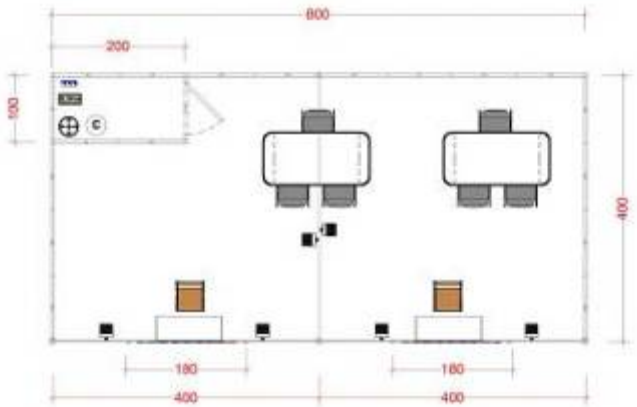

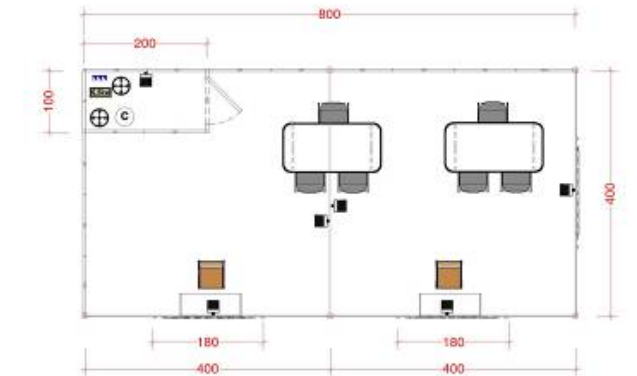
**Other services available: furnishing and fitting rent, cleaning, translators and hostess staff, loading and unloading items, audiovisual equipment renting etc. Those and more other services can be booked after signing the exhibiting proposal.**

For further information please visit the website: [www.enada.it](http://www.enada.it)

## MODULO – Stand Chiavi in Mano

## FORM – Turnkey Stand

PREALLESTITO MODELLO A4	TURNKEY STAND A4
DIMENSIONI: 4X4	SIZE: 4X4
<p><b>ALLESTIMENTO</b> PARETI TAMBURATO FINITURA LACCATA H 290 CM MOQUETTE ROSSO TEATRO 1 RIPOSTIGLIO 100X100 CM 1 TAVOLO RETTANGOLARE 160x80xH 72 CM 3 SEDIE 1 SGABELLO 1 RECEPTION DESK 100X40XH 100CM 1 CESTINO 1 APPENDIABITI <b>IMPIANTO ELETTRICO</b> 1 QUADRO ELETTRICO 1 MULTIPRESA 220 V 3 FARETTI 300W L'area comprende una fornitura elettrica di 1kw monofase (220 v) sufficiente per l'impianto elettrico standard. <b>GRAFICA STANDARD</b> PRESPAZIATA NERA (MISURE NETTE SUPPORTO 180xH 40 CM)</p> <p><b>Il costo include: tassa di iscrizione, assicurazione, pulizie, 50 biglietti ridotti, 4 pass espositori, 1 parcheggio, wi-fi allo stand, l'area espositiva, 1 Kw</b></p>	<p><b>SET UP</b> VARNISHED WOOD WALLS H 290 CM RED CARPET 1 LUMBER ROOM 100X100 CM 1 RECTANGULAR TABLE 160x80xH 72 CM 3 CHAIRS 1 STOOL 1 RECEPTION DESK 100x40xH 100 CM 1 WASTE BIN 1 COAT HANGER <b>ELECTRICAL SYSTEM</b> 1 ELECTRICAL BOARD 1 SOCKET 220 V 3 LAMPS 300W In your area is included 1kw electrical supply (220 v) which is enough for standard electrical system. <b>STANDARD GRAPHIC</b> BLACK ADHESIVE (SUPPORT'S NET SIZE 180xH 40 CM)</p> <p><b>Price includes: registration fee, insurance, cleaning, 50 reduced tickets, 4 exhibitors badges, 1 parking pass, wi-fi, exhibit area, 1 kW .</b></p>
<p><b>1 FRONTE ESPOSITIVO € 4.086,00 + IVA</b> <b>SOCIO SAPAR € 3.866,00 + IVA</b></p>	<p><b>1 OPEN FRONT € 4,086.00 + VAT</b></p>
	
<p><b>2 FRONTI ESPOSITIVI € 4.246,00 + IVA</b> <b>SOCIO SAPAR € 4.026,00 + IVA</b></p>	<p><b>2 OPEN FRONTS € 4,246.00 + VAT</b></p>
	

DIMENSIONI: 8X4	SIZE: 8X4
<p><b>ALLESTIMENTO</b>  PARETI TAMBURATO FINITURA LACCATA H 290 CM  MOQUETTE ROSSA TEATRO 251  1 RIPOSTIGLIO 200X100 CM  2 TAVOLI RETTANGOLARI 160x80xH 72 CM  6 SEDIE  2 SGABELLO  2 RECEPTION DESK 100X40XH 100CM  2 CESTINO  2 APPENDIABITI</p> <p><b>IMPIANTO ELETTRICO</b>  1 QUADRO ELETTRICO  2 MULTIPRESA 220 V  6 FARETTI 300W  L'area comprende una fornitura elettrica di 2 kw monofase (220 v) sufficiente per l'impianto elettrico standard.</p> <p><b>GRAFICA STANDARD</b>  PRESPAZIATA NERA  (MISURE NETTE SUPPORTO 180xH 40 CM)</p> <p><b>Il costo include: tassa di iscrizione, assicurazione, pulizie, 100 biglietti ridotti, 6 pass espositori, 1 parcheggio, wi-fi allo stand, l'area espositiva, 2 kw.</b></p>	<p><b>SET UP</b>  VARNISHED WOOD WALLS H 290 CM  RED CARPET  1 LUMBER ROOM 200X100 CM  2 RECTANGULAR TABLES 160x80xH 72 CM  6 CHAIRS  2 STOOL  2 RECEPTION DESK 100x40xH 100 CM  2 WASTE BIN  2 COAT HANGER</p> <p><b>ELECTRICAL SYSTEM</b>  1 ELECTRICAL BOARD  2 SOCKET 220 V  6 LAMPS 300W  In your area are included 2kw electrical supply (220 v) which are enough for standard electrical system.</p> <p><b>STANDARD GRAPHIC</b>  BLACK ADHESIVE  (SUPPORT'S NET SIZE 180xH 40 CM)</p> <p><b>Price includes: registration fee, insurance, cleaning, 100 reduced tickets, 6 exhibitors badges, 1 parking pass, wi-fi, exhibit area, 2 kW.</b></p>
<p><b>1 FRONTE ESPOSITIVO € 7.422,00 + IVA</b>  <b>SOCIO SAPAR € 7.202,00 + IVA</b></p>	<p><b>1 OPEN FRONT € 7,422.00 + VAT</b></p>
	
<p><b>2 FRONTI ESPOSITIVI € 7.742,00 + IVA</b>  <b>SOCIO SAPAR € 7.522,00 + IVA</b></p>	<p><b>2 OPEN FRONTS € 7,742.00 + VAT</b></p>
	

#### CONDIZIONI GENERALI DI FORNITURA

L'Espositore, dalla presa in consegna del materiale, è responsabile del corretto utilizzo dello stesso, intendendo con questo termine il normale stato d'uso, fino al momento della riconsegna, con l'impegno a coprire ogni ed eventuale onere derivante e/o conseguente all'uso improprio e/o non corretto dei materiali noleggiati fino al completo reintegro degli stessi nel caso non vengano restituiti.

#### SUPPLY GENERAL CONDITIONS

The exhibitor is accountable for the hired materials until the time of giving them back; he engages himself in covering every eventual burden deriving from the improper use of such material.

## ARE YOU TEMPTED?

### ADVERTISING SOLUTIONS for ENADA PRIMAVERA 2018

COMPANY NAME \_\_\_\_\_

Dear Exhibitor,

We have pleasure in drawing your attention to some advertising opportunities to reinforce your visibility as exhibitor at the **30<sup>th</sup> edition of ENADA PRIMAVERA 2018**.

We suggest you taking into account these different options. In case you are interested, please tick the advertising solution you prefer and return this form by fax to the following email: [leonora.giovannini@iegexpo.it](mailto:leonora.giovannini@iegexpo.it) or [amanda.reggiani@iegexpo.it](mailto:amanda.reggiani@iegexpo.it)

DESCRIPTION	PRICE LIST
<input type="checkbox"/> <b>4-COLOUR COMPANY LOGO ON VISITOR EXPO MAP</b> (distributed for free to all visitors)	€ <b>900.00</b>
<b>OFFICIAL CATALOGUE</b>	
<input type="checkbox"/> <b>4 COLORS COMPANY LOGO IN THE "EXHIBITORS LIST" SECTION</b>	€ <b>300.00</b>
<input type="checkbox"/> <b>FULL COLOUR PAGE</b>	€ <b>1,000.00</b>
<b>WEBSITE BANNER WWW.ENADA.IT</b>	
<input type="checkbox"/> <b>SECTION "VISITORS" AND RELATED PAGES</b>	€ <b>500.00</b>

### WIDE ADVERTISING SPACES IN THE EXPO CENTRE

DESCRIPTION	PRICE LIST
<input type="checkbox"/> <b>SWAN STRUCTURE 2-SIDED BILLBOARD</b> (Two-sided support for 1x1.40 mt. billboard inside the Expo Centre)	€ <b>810.00</b>
<input type="checkbox"/> <b>SAIL</b> (Two-sided support mt. 1 x 1,40 h)	€ <b>810.00</b>
<input type="checkbox"/> <b>MULTI-VISION PANELS SOUTH/WEST ENTRANCE AREA</b> (5 x 3 mt)	€ <b>6,100.00</b>
<input type="checkbox"/> <b>WEST ENTRANCE BANNER (QUANTITY 4+4)</b>	€ <b>8,000.00 Each</b>

VAT must be added to these figures, if due

**All advertising solutions visible on the website:  
[www.enada.it/esponi/opportunita-di-business/pubblicita-nel-quartiere](http://www.enada.it/esponi/opportunita-di-business/pubblicita-nel-quartiere)**

Date \_\_\_\_\_

Stamp and signature of legal representative \_\_\_\_\_

# TECHNICAL FORM ENADA PRIMAVERA 2018



Form – GENERAL INFO AND DEADLINES

14/16 MARCH 2018 RIMINI EXPO CENTRE, ITALY

AREA BOOKING AND TECHNICAL DEADLINES	<b>REGISTRATION PROCEDURE:</b>	A) The application form must be filled in and sent by post. <b>IMPORTANT: forward the application form via email <a href="mailto:expo@riminifiera.it">expo@riminifiera.it</a></b> (For further details see General Rules and Regulations Chap. I Art. 2) Enada Team will contact you with a customized proposal.
	<b>AREA ALLOCATION</b>	<b>NOVEMBER 2017</b> Exhibitors together with the Participation Proposal must send proof of the down payment as indicated in the document Participation Proposal.
	<b>19 JANUARY</b>	<b>Deadline of the clause regarding reimbursement of the down payments ENADA PRIMAVERA 2018</b> (Chap I Art. 5 in Gen. Rules & Regulations).
	<b>BALANCE DEADLINE</b>	<b>2 FEBRUARY</b> deadline for forwarding Italian Exhibition Group the total balance payment for the exhibiting area allocated (Chap II Art. 3 of General Rules & Regulations).
	<b>STAND PLANNING</b>	<b>15 February BARE AREA STANDS:</b> deadline for the <b>presentation of stand fitting &amp; layout design</b> to upload in the section “stand projects” in the reserved area <b>15 February TURNKEY AREAS:</b> deadline to complete service form AB “details form for turnkey stands” in the reserved area
	<b>SERVICES BOOKING</b>	<b>2 FEBRUARY</b> Cut-off date for the presentation of the forms for ordering services (Available in the Reserved area of the exhibition)

WITHDRAWAL RULES	<b>BY JANUARY 19 2018</b>	<i>If the written cancellation reaches the Organizer no later than <b>19 JANUARY 2018</b>, the penalty will be equal to an amount corresponding to the registration fee</i>
	<b>From 20 JANUARY 2018</b>	<i>If the written cancellation reaches the Organizer from <b>20 JANUARY 2018</b>, the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal</i>
	<b>from 2 FEBRUARY 2018</b>	<i>if the written cancellation reaches the Organizer from the date of <b>2 FEBRUARY 2018</b>, penalty will be equal to an amount corresponding to the entire balance due as determined in the signed exhibiting proposal</i>

	SECTOR	TEAM	TELEPHONE +39	EMAIL
<b>Brand Manager</b>	<b>BRAND MANAGER</b>	Orietta Foschi	0541 744 258	orietta.foschi@iegexpo.it
Info for exhibitors, <b>exhibiting space sale</b> , general information about the exhibition	SALES ACCOUNT	Eleonora Giovannini Amanda Reggiani	0541 744 477 0541 744 321	eleonora.giovannini@iegexpo.it amanda.reggiani@iegexpo.it
<b>Technical assistance:</b> online reserved area, services request (e-commerce)	TECHNICAL SERVICES Office	Barbara Gobbi Debora Galletti Sabrina Bellini	0541 744 216 0541 744 214 0541 744 640	barbara.gobbi@iegexpo.it debora.galletti@iegexpo.it sabrina.bellini@iegexpo.it
<b>Technical assistance:</b> logistics and planning fitting days, dismantling days, access procedure	GALS Office (logistic, fitting and security)	Andrea Silvagni Roberta Sarti	0541 744 887 0541 744 241	andrea.silvagni@iegexpo.it roberta.sarti@iegexpo.it
<b>Accounting services:</b> deposit payment, balance, invoices, request of invoices	ACCOUNTING DEPARTMENT	Evis Boshku Marilena Ventura	0541 744 219 0541 744 611	evis.boshku@iegexpo.it marilena.ventura@iegexpo.it
Assistance with filling in application forms, company details amendments and assistance with catalogue details	SALES BACK OFFICE	Gemma Chiarabini Simona Di Bartolo Alessandra Ciavatti Isabella Fabbri	0541 744 259 0541 744 208 0541 744 639 0541 744 624	gemma.chiarabini@iegexpo.it simona.dibartolo@iegexpo.it alessandra.ciavatti@iegexpo.it isabella.fabbri@iegexpo.it

## WARNING! IMPORTANT INFORMATION FOR EXHIBITORS INTERNATIONAL FAIRS DIRECTORY

We hereby inform you that a company registered under the name , **International Fairs Directory** and with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in an online magazine.

On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year. **The above-mentioned company has NOT and has NEVER BEEN AUTHORISED to use neither our company name nor our event trademarks**

Should you receive forms or proposals from **International Fairs Directory**, we strongly recommend you to READ THE TERMS VERY CAREFULLY before signing anything.



ITALIAN EXHIBITION GROUP SpA  
Via Emilia, 155 - 47921 Rimini, Italy  
[enada@riminifiera.it](mailto:enada@riminifiera.it) [iegexpo@pec.it](mailto:iegexpo@pec.it)  
C.F. P.IVA 00139440408 Cap. Soc.  
52.214.897 i.v. Reg. Imp. di Rimini 00139440408 - R.E.A. n. 224453



Ass. Naz. Servizi Apparecchi  
per Pubbliche Attrazioni Ricreative  
Italian Trade Association  
of coin-op operators

Organizzato da / Organized by:

**ITALIAN  
EXHIBITION  
GROUP**

A merger of  
Rimini Fiera and Fiera di Vicenza